

Smart City



Every city can be a digitally active environment with a deep capacity to know its citizens and visitors, so as to offer in a simple way and automate the services of they're looking for during their mobile experience.

The same environment must also be attentive to any aspect of security, both physical and digital, by interacting with the various stakeholders in order to guarantee the services of assistance and support in real time.

Goals



Digital interface between the Public Administration and the subjects who experience the city with different needs and prerogatives, such as citizens, tourists, civil servants or security operators



Real-time management of the needs of the different subjects connected, starting from simply sending a localized content to a tourist, up to the creation of services for civil protection services

Applications

- Recognition of the profile of the city user
- Collection of data on city user habits
- Customized real time engagement
- Optimized connectivity management for delivering multimedia content related to user location
- Creation of virtual environments for security operators in the case of extraordinary events

